

**You're
INVITED...**



HUMANS VS MACHINE

Be ONE of only 100 GUESTS TO REGISTER
SAVE YOUR PLACE FOR THIS EPIC BATTLE***

Who will WIN???

by emailing

You must RSVP to attend → IBMvsJEOPARDY@yahoo.com

IBM cordially invites you to join us for a special watch event: ***Jeopardy!* The IBM Challenge.**

Watson, named after IBM founder Thomas J. Watson, has been developed over the past four years by a team of IBM Research scientists who set out to accomplish a grand challenge: build a computing system that rivals a human's ability to answer questions posed in natural language with speed, accuracy and confidence.

Watson makes its debut as the first non-human contestant to appear on the award-winning quiz show *Jeopardy!* as it takes on all-time champions Ken Jennings and Brad Rutter in a bid to become a new breed of champion. The format of *Jeopardy!* provides the ultimate challenge for a computing system because it covers an unlimited range of subject matter and clues that involve analyzing subtle meaning, irony, riddles, and other complexities in which humans excel and computers traditionally do not. But this is more than just a game. Watson's ability to process this kind of data represents a major leap forward in natural language processing, systems design and deep analytics – innovations with the potential to transform industries.

***Jeopardy!* The IBM Challenge promises to be an epic battle – you won't want to miss it!**

When: Wednesday, February 16

6:30 – 6:45: Welcome and Introductions ([FREE Pizza and soft drinks](#))

6:45 – 7:00: Why is IBM playing Jeopardy?

7:00 – 7:30: Let's Play Jeopardy!

7:30 – Closing Comments

Location: Hitchcock Hall Lobby

***** Register and you will receive your confirmation email. This is a limited space event so please register early to secure your spot! We look forward to seeing you at this exciting event.**

