	1	2	3	4		
Oral Communication Skills						
a. Organization	Audience cannot understand presentation because of poor organization; introduction is undeveloped or irrelevant; main points and conclusion are unclear;	Audience has difficulty following presentation because of some abrupt jumps; some of the main points are unclear or not sufficiently stressed;	Satisfactory organization; clear introduction; main points are well stated, even if some transitions are somewhat sudden; clear conclusion;	Superb organization; clear introduction; main points well stated and argued, with each leading to the next point of the talk; clear summary and conclusion.		
b. Mechanics	Slides seem to have been cut-and pasted together haphazardly at the last minute; numerous mistakes; speaker not always sure what is coming next;	Boring slides; no glaring mistakes but no real effort made into creating truly effective slides;	Generally good set of slides; conveys the main points well;	Very creative slides; carefully thought out to bring out both the main points as well as the subtle issues while keeping the audience interested.		
c. Delivery	Mumbles the words, audience members in the back can't hear anything; too many filler words; distracting gestures;	Low voice, occasionally inaudible; some distracting filler words and gestures; articulation mostly but not always clear;	Clear voice, generally effective delivery; minimal distracting gestures, etc., but somewhat monotone;	Natural, confident delivery that does not just convey the message but enhances it; excellent use of volume, pace etc.		
d. Relating to audience	Reads most of the presentation from the slides or notes with no eye contact with audience members; seems unaware of audience reactions;	Occasional eye contact with audience but mostly reads the presentation; only brief responses to audience questions;	Generally aware of the audience reactions; maintains good eye contact when speaking and when answering questions;	Keeps the audience engaged throughout the presentation; modifies material on-the-fly based on audience questions and comments; keenly aware of audience reactions.		

	1	2	3	4			
Written Communication Skills							
e. Presentation of ideas and organization of the paper	Bland presentation; sequencing and pace of topics seems random; doesn't lead up to any clear conclusions;	Some of the ideas are presented well; others are lacking; offers plausible conclusion(s);	Ideas are well organized and help the reader move along; the key points are presented but does not demonstrate in-depth understanding; leads up to convincing conclusion(s);	The paper is clear and focused; relevant, quality details give the reader important information; helps the reader develop insight into the topic.			
f. Style	Occasional problems with word choices and sentence structure, leaving the reader unsure of the meaning; often resorts to jargon/ cliches;	Words and sentences are adequate in general but lack energy; reader has to struggle to keep reading to the end;	Good writing style; sentences flow smoothly and evenly;	Compelling writing style; connects strongly with the reader and keeps him or her engaged right to the end.			
Ethical/profession	al issues, local/global impa	act, contemporary issu	ies				
g. Understanding of ethical and professional issues	Little or no understanding of professional/ethical issues even where there are serious questions involved;	Some consideration of professional, ethical issues raised directly by the topic under discussion;	Good understanding of and reasonable analysis of all the essential relevant issues.	Deep understanding of the professional issues involved and the ethical implications of the topic under discussion; careful, convincing analysis of all relevant factors.			
h. Awareness of implications to society at large	Little or no understanding of (or interest in?) implications to society related to the topic under discussion;	Moderate understanding of the implications to society related to the topic under discussion;	Good understanding of the implications to society of the topic, as well as its relation to general societal issues;	Deep understanding of the immediate and longterm implications to society of the topic under discussion, and the related potential benefits and risks to society.			
i. Awareness of contemporary issues (political, cultural,)	Little or no understanding of (or interest in?) contemporary issues directly related to the item under discussion;	Moderate understanding of the main relevant contemporary issues directly related to the item;	Good understanding of all the relevant contemporary issues directly related to the topic;	Deep understanding of all the relevant issues, whether political, cultural or other, related to the topic, as well as of issues that may be only tangetially related; good analysis of the issues and possible impacts on various aspects of society.			