

HOME BRIEFS

Cold-water detergent can help save energy

Tide Coldwater is formulated to provide deep cleaning in cold water, saving the energy needed to heat water for washing.

Laundering with cold water instead of warm can save up to \$63 a year, according to figures provided in connection with a joint promotion of the product by the manufacturer and the Alliance To Save Energy.

The product comes in liquid and powder forms in two scents, with a suggested retail price of \$6.99 for 100 ounces.

Consumers can request a sample at www.coldwaterchallenge.com as part of the Cold-Water Challenge, an effort by Tide Coldwater and the alliance to get 1 million people to laun-

der in cold water. The company will donate \$100,000 to the National Fuel Funds Network, which helps low-income families pay their energy bills.

Floor-care system can revive hardwood

Hardwood floors are an investment, so they should be protected.

The new Orange Glo Hardwood Floor Care System is a cleaning and refinishing product formulated for all types of hardwood floors. The system features a 22-ounce spray bottle of cleaner; a three-piece mop with pressure-lock pole and swivel mop head; an 8-ounce trial-size refinisher to restore shine; and reusable, washable microfiber cleaning/refinishing pads. The system retails for \$17.99.

— From wire reports

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