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PERSONAL SHOPPER

Go for the Stores (Maybe a Peek at the Art)

By MARIANNE ROHRLICH

WITH the opening of the new Museum of Modern Art Design and Book Store this week, West 53rd Street between Fifth and Sixth Avenues has become something of a museum mall. There are now four museum stores (and three museums) on the block, making it a promising destination for shoppers as the holidays approach. Those trawling for gifts will find art books, contemporary jewelry and tableware, hand-woven throws and handblown vases. The block is also a fine place to look for furniture. Each shop has a distinct personality, with some items not available elsewhere and something for most budgets. All offer discounts to museum members.

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